

Pikes Peak Housing Network

Executive Director Job Announcement

Pikes Peak Housing Network (PPHN) is a new organization being established to be a cross-sector collaborative initiative involving nonprofit, government, philanthropy and business partners that have strived to create and promote a strong economic case for the need of additional workforce housing units that support the El Paso County region of Colorado. El Paso County currently has a workforce housing shortage of 15,000 units as defined by the goal of families not spending more than 30% of their income on housing. Our county is experiencing tremendous growth and has a low unemployment rate. These conditions have created a housing supply problem that has directly affected the quality of life for many families in our community and has become a barrier to employers growing their companies locally.

Position Summary: The Director of *Pikes Peak Housing Network* will lead the work to achieve the vision of “Housing for All” and meet the mission “to establish a regional culture that housing affordability for all in El Paso County is essential to a healthy economy, attractive workforce environment and the region’s success.” A significant outcome of this work will be the degree to which market conditions are influenced to minimize gaps between supply and demand as it relates to housing in El Paso County with particular emphasis on attainable housing for lower-wage income earners. Factors considered to be integral leverage points for the success of this effort will likely include influencing local zoning and public policy, financing and public/private partnerships to support innovative forms of housing. This work will be conducted in a manner that continues to represent the core values of *Pikes Peak Housing Network* including being cross-sector, regional and sustainable in nature and with a focus on the entire ecosystem that supports the availability of affordable housing and support services.

Responsibilities:

Leadership

- Provide strategic direction to the *Pikes Peak Housing Network* effort and coordinate the necessary stakeholders in the implementation of that strategy.
- Serve as the primary spokesperson for the *Pikes Peak Housing Network* effort.
- Actively advocate on behalf of the need and benefit of more affordable housing units in El Paso County.
- Develop and maintain strong working partnerships with public officials, private developers, lenders, investors, philanthropists and non-profit organizations across the county.
- Work with stakeholders across the region to allow for a greater diversity of housing choices and price points which are consistent with the locally defined character of individual communities.
- Provide policy research and data to inform effective decision-making.

Financial

- Knowledge and understanding of State and Federal public financing for workforce housing developments
- Ability to assist with any determination of financial need as relates to local development support in the form of tax abatement, infrastructure investments or related opportunities for public-private partnerships.
- Seek fee-for-service work for community and/or governmental entities related to housing affordability.

Connection & Collaboration

- Work with stakeholders to encourage and facilitate dialogue, raise awareness of the cooperative effort required to make housing affordable for all.
- Partner with government agencies and work in spaces beyond government’s purview.
- Work with affordable housing and missing middle developers.
- Collaborate with local, regional and federal non-profits seeking to build, finance and market subsidized housing within the defined context of the local community.
- Support and negotiate with local, regional and statewide developers regarding hurdles to market-based workforce housing.

- Work with municipalities to streamline processes and reduce or eliminate unnecessary regulatory hurdles while maintaining important standards which define the desired character of local neighborhoods and protect public health and private property values.
- Collaborate with other organizations across the state of Colorado in an effort to research, utilize and refine best practices, share information, coordinate messaging and influence the leadership in state agencies and legislative offices as necessary.
- Convene educational sessions and/or conferences as needed.
- Provide coordinative functions for housing affordability activities across the county.
- Broker relationships between parties with land and parties able to finance/develop land for affordable and missing middle housing projects.

Qualifications:

The individual responsible for this work is expected to have at least 10 years of experience working in a public policy environment to influence land use decisions, housing policies, economic development and/or community development. A bachelor’s degree in urban planning, public administration or non-profit administration is preferred and a master’s degree is strongly desired. The desired individual will have strong finance and communication skills and the ability to work in a complex system with undefined parameters.

The proposed position is intended to begin as a five-year commitment. It will require 40+ hours per week and is likely to include evening meetings and travel throughout the region/state.

Terms of Employment:

- Full-Time, Exempt Position (Employee of PPHN fiscal sponsor, Community Health Partnership (CHP))
- Compensation: \$80-100,000 starting salary commensurate with skills and experience including opportunity to increase with quality performance
- Benefits: Full benefits as provided by fiscal sponsor, CHP
- At-Will Employee
- Reports to *Pikes Peak Housing Network* Leadership Council

To Apply

Individuals interested in this inaugural position should email a resume and cover letter to *Pikes Peak Housing Network*, c/o Randy Scott at rlscottconsult@gmail.com. Cover letter should include explanation of professional experience working to increase the availability of workforce affordable housing units in a community. All are welcomed and encouraged to apply. We are an equal opportunity employer. The position will remain open until it is filled.